



**YAŞAR  
UNIVERSITY**

**YAŞAR UNIVERSITY  
International Office**

Universite Cad. No:37-39  
Bornova Izmir/TURKEY  
Tel: +90 232 570 70 70  
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## YAŞAR UNIVERSITY (IZMIR / TURKEY)

Yaşar University is a foundation university, located in Izmir, on the West coast of Turkey. It is established in 2001 by one of the Turkey's leading industry groups, namely Yasar Holding. The University offers high-calibre teaching and strong collaboration with industry and commerce and provides its graduates the competencies necessary to operate in an international context. In line with these key objectives and in the ethos of Extended Erasmus University Charter, the International Office is keen to develop partnerships with other European higher education institutions. Such exchanges and cooperation benefit participating students and academics in terms of academic, cultural, and socio-economic awareness, technical "know-how" and experience sharing. The partner institution can be a department or school offering programs to those which are being taught in our faculties, graduate schools or vocational schools. Both students and academics, who are seeking to take part in instruction, are very welcome.

Student placement/internship is also offered; we would like to provide our partners access to our networks with different companies and industries.

Interested partners are welcome to contact Yaşar University International Office. Our staff will be very glad to provide you with further information.

### **KEY FACTS**

- Number of Students: 9484
- Number of Academics: 414
- Erasmus Code: TR IZMIR05
- EUC Number: 220363-LA-1-2014-1-TR-E4AKA1-ECHE
- English is the medium of instruction for most of the programmes
- Wide range of courses available for international students
- ECTS is the only credit system used
- School of Foreign Languages is accredited by CEA
- Tuition is given by leading Turkish and international staff
- Competitive scholarship opportunities for international students
- Active Erasmus mobility for both students and teaching staff
- New, modern and friendly campus, supportive educational environment
- Several EU projects implemented with respected international institutions
- University dormitory with a capacity of 450 students, private flats are available
- **Holds Diploma Supplement Label (2011)**
- **Holds ECTS Label (2012)**
- **Holds European Language Label (2011)**
- Awarded the "Erasmus Success Story Brochure" (2010)
- Awarded the "Success Story in Erasmus Intensive Programmes Projects" (2012)



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## UNDERGRADUATE PROGRAMMES (FIRST CYCLE- 4 years)

- Faculty of Law
  - LLM Law (tuition mainly in Turkish but some courses are offered in Eng)
- Faculty of Communication
  - BA in Public Relations and Advertising
  - BA in Radio, Cinema and Television
  - BA in Visual Communication Design
  - BA in New Media and Communication
- Faculty of Art and Design (tuition in English, studio work in Turkish)
  - BA in Film Design
  - BA in Graphic Design
  - BA in Industrial Design
  - BA in Animation
  - BA in Music
- Faculty of Human and Social Sciences
  - BSc in Psychology
  - BA in English Language and Literature
  - BSc in Mathematics
  - BA in Translation and Interpreting
  - BA in International Relations
- Faculty of Business
  - BA in Business Administration
  - BA in Economics
  - BA in Logistics Management
  - BA in International Trade and Finance
- Faculty of Engineering
  - BEng in Computer Engineering
  - BEng in Electrical and Electronics Engineering
  - BEng in Industrial Engineering
  - BEng in Software Engineering
  - BEng in Energy Systems Engineering
  - Civil Engineering
  - Mechanical Engineering
- Faculty of Architecture
  - BArch in Architecture
  - BArch in Interior Architecture and Environmental Design
- School of Applied Sciences
  - BA in Management Information System
  - BA in Gastronomy and Culinary Arts ( Turkish )
  - BA in Tourism Guidance





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## **VOCATIONAL SCHOOL PROGRAMMES** **ASSOCIATE DEGREE ( SHORT-CYCLE -2 Years)**

### **Tuition in Turkish**

- AA Justice
- AA Computer Programming
- AA Food Technology
- AA Foreign Trade
- AA Computer Aided Design and Animation
- AA Graphic Design
- AA Tourism and Hotel Management
- AA Logistics
- AA Public Relations
- AA Banking and Insurance
- AA Marina Management Program
- AA Maritime and Port Management Program
- AA Alternative Energy Resources Technology

## **GRADUATE PROGRAMMES (SECOND CYCLE)** **GRADUATE SCHOOL OF SOCIAL SCIENCES**

- Master in Business Administration (MBA)
- Master in Business Administration ( Distance Learning )
- MA in Economics
- MA in English Language and Literature
- MA/MSc in International Trade and Finance
- MA in Logistics Management
- MA in Tourism Management
- MA in International Relations
- MA in Art and Design
- MA in Communication
- MA in Psychology
- PhD in Business Administration
- PhD in Finance
- PhD in Proficiency in Art

## **GRADUATE SCHOOL OF NATURAL AND APPLIED SCIENCES**

- MArch in Interior Architecture
- MArch in Architecture
- MSc in Computer Engineering
- MSc in Business Engineering
- MSc in Logistics Engineering
- MSc in Electrical and Electronics Engineering
- MSc in Industrial Engineering
- PhD in Computer Engineering
- PhD in Industrial Engineering
- PhD in Electrical and Electronics Engineering
- PhD in Industrial Engineering
- PhD in Architecture

### **Reasons to Study in Izmir**

- ✓ A cradle of civilizations, a bridge between East and West, Europe and Asia
- ✓ Mediterranean climate
- ✓ A fun life style with street side cafes, live music and a traditional coffee culture
- ✓ Low cost of living
- ✓ Excellent sports opportunities – basketball, sailing, scuba diving, martial arts, trekking
- ✓ Excellent cuisine
- ✓ It's friendly, beautiful and culturally rich