

# Marketing Internship in Budapest

For students participating in LLP-ERASMUS programme

## Alenis Hungary Kft

Owner of the brand NERONERO  
Specialist for LAVAZZA products

The logo for NERONERO.it features the word "NERONERO" in a bold, white, sans-serif font with a thick black outline. The ".it" is in a smaller, white, sans-serif font with a black outline. The entire logo is set against a dark red, shadowed background.

### The trainee will

- ✓ develop skills in the marketing area focusing on advanced webmarketing tools
- ✓ get to know the innovative CMS and CRM softwares that are underpinning the company strategy
- ✓ be stimulated to propose new marketing ideas, sharing possessed experience and knowledge
- ✓ be part of a great team
- ✓ work in an international environment
- ✓ acquire essential competencies such as communication skills, event organization, project management, online marketing leverage, customer and sales orientation

### Company description

Alenis Hungary Kft is part of Alenis International, specialist for Lavazza products on the European market and owner of the brand NERONERO. Our holding's target is the creation of the main Italian OCS (Office Coffee Service) distributorship, using the know-how, the technical and commercial abilities deriving from previous activities and investments. Our staff consists of highly prepared and motivated professionals from best Italian and European faculties of Economics and currently aimed to develop the most innovative and effective model of OCS company.

**Duration of the internship:** min. 6 months

**Required languages:** Italian, English

**Start date:** applications accepted throughout the whole year

The internship program does not include any salary paid by Alenis, however scholarships are often provided by programmes like Leonardo and/or Erasmus Placement.

[www.neronero.it](http://www.neronero.it)

Send your CV in English with photo attached to [internships.admin@alenis.com](mailto:internships.admin@alenis.com)

Subject: Marketing internship at Alenis

Budapest

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