

# Bloom Consulting

Entrepreneurs

Development of countries  
Human Resources  
Business Strategy

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## Intern FAQ's

## International internships with Bloom Consulting

### 1. What is Bloom all about?

We are a strategy consulting company, focusing on three areas;

1. Development of strategies for companies (Country Branding).
2. Business strategy for companies.
3. Human Resources (Human Asset Management).

Bloom Consulting's clients are usually medium and large companies.

### 2. Where do the internships take place?

Interns should state a preference, either of the Bloom Consulting headquarters in Madrid, Spain, or in Sao Paulo, Brazil. There are 10 internship positions available at any one time in the Madrid office, and 4 in Sao Paulo.

### 3. How long are the placements?

Placements can be for a **minimum** of 3 months, and a **maximum** of 12 months, and although the maximum time could be extended at our discretion, we are unable to accept applicants for less than 3 months.

### 4. When do the internships start?

For your benefit, the preferred start months are **January, April, July, and September**. However, we can be flexible, so if these months are not convenient for you, we will try to accommodate your preferences.

### 5. What does a Bloom intern do?

Interns work on real projects, with real clients, as well as on projects for Bloom Consulting itself. The exact jobs performed by the interns depend on the current projects which Bloom Consulting is working on at the time, however possible roles include; analyst, financial consultant, consultant, project manager, graphic designer, IT manager, and IT developer. Therefore, typical tasks include collecting and analysing data, creating and developing presentations, managing tasks and deadlines, developing creative material, developing analysis and construction of financial metrics, and developing and/or managing IT projects for Bloom and its clients. When assigning interns to tasks, we will try to accommodate preferences and strengths.

### 6. What is a typical project for Bloom Consulting?

Bloom Consulting undertakes the following types of project, and interns are involved at all stages;

1. Analysis and research of the project.
2. Development of the strategy for the client.
3. Management of current projects within Bloom Consulting.

## 7. What skills are required for an intern?

Interns must have a good grasp of **English** for all tasks. Interns are expected to be computer literate and be familiar with Microsoft Office programs.

## 8. What languages are used?

Most work is carried out in **English**, however **Spanish** or **Portuguese**, depending on country of internship, is preferred, and if you would like to speak Spanish/Portuguese in the workplace, some colleagues can help you with this. However, if you do **not** speak Spanish/Portuguese, don't worry!

## 9. What will interns learn, and what training will they receive?

Interns will gain real work experience. They will take on real projects for clients, and may be put in charge of their own project. The intern will learn to work in a team comprised of various nationalities. They will learn how a consultancy firm is run, how to sell, create proposals and presentations, about marketing strategies, client relations, international markets and about corporate culture. They will also strengthen their IT skills. All of these lessons will lead to an impressive CV and to in-depth knowledge of the sector.

They will be given training for their specific tasks, and will be personally directed and supervised by the CEO. In some cases, interns are able to participate in meetings with clients, where their ideas will be listened to and implemented.

## 10. How will this internship help in professional and working life?

- Working on the front line of projects and being given a lot more responsibility than interns in other companies will enrich the intern's CV.
- The intern will profit from a multicultural experience, learning new ways of thinking and working.
- If the intern scores highly in their evaluation, they will receive a letter of recommendation signed by the CEO, who would be happy to speak with them in the future.
- They will become a member of the Bloom Consulting Facebook group, and the LinkedIn group, which will be useful in future if the intern scores highly in the evaluation.

## 10. Who is the ideal intern?

We look for interns who have the desire to learn, work hard, and bring ideas to the company and to the clients.

## 11. What are the working hours?

The working day is 8 ½ hours, from 10am to 6.30pm, with half an hour for lunch. Or if you would prefer you can work 9am to 6pm with one hour lunch break.

## 12. How much holiday does Bloom offer?

Five days holiday can be taken for every 3 months of work, as well as public holidays.

## 13. How many people work at Bloom Consulting?

14 people work here.

## 14. Are interns paid?

No, we are unfortunately unable to offer payment, travel allowances or other types of monetary compensation.

## 15. What do interns need to bring with them?

They need to bring their own computer, in good working order, and a positive attitude.

## 16. Is there an evaluation system for interns?

Yes, there is a mid-way evaluation with the CEO, who will hold a meeting with the intern, assessing their good points, and pointing out areas in which they can improve. At the end of the internship, there is a formal evaluation, in which the intern will be scored from 0-5, depending on their performance, and this will serve as a reference for the intern for their university, CV, or whatever they choose.

## 17. How do candidates apply for an internship?

Send an email to [careers@bloom-consulting.com](mailto:careers@bloom-consulting.com) with a CV and **Covering Letter** attached, explaining why they want to do an internship, in which office (Madrid or Sao Paolo), for how long, and when. Then, wait for our response.

## 18. How soon should candidates receive a response?

Usually within 10 days. If they do not receive a response after this time, they can email again, or call us to confirm receipt of the application.

## 19. Can unsuccessful candidates apply again?

Yes. There is no limit for the number of times candidates can apply.

## 20. What are the selection criteria?

Candidates will be chosen based on their CV and Cover Letter, and based on how interested and committed to the needs and ideologies of Bloom they are.

## 21. Are internships ever terminated?

Only in the case of a very negative mid-way evaluation.

## 22. What is Bloom's outlook on paperwork?

At Bloom Consulting we are very *green*. We recycle and hardly print anything. Therefore, all procedures are carried out with digital signatures, which is legal according to the European system. All the accepted intern must do is send necessary forms to us in a Word format. We can then fill it out, sign it, and return it in PDF format, ready for the intern to give to the necessary authority.

## 23. Testimonials of past interns.

Laura – *“I like the amount of responsibility and culpability that we are awarded here at Bloom. I can imagine that in most other companies the interns are not given such important tasks to carry out. Last month I went to a meeting with a client, who I had found and contacted and for which I had created the presentation. It was really satisfying to see that my work in the office had led to a real result”.*

Orsolya – *“During my internship here I have experienced a real-life project, which I followed from start to finish, from building a marketing plan, contacting clients, helping with the analyzing process to presenting our findings to the client. Bloom is a great place to develop your strengths and recognize your weaknesses within a multicultural team.”*

Youmna – *“I really enjoy working at Bloom Consulting! Being able to work on branding projects, contact clients and work with people from all over the globe makes the experience incredibly enriching and interesting”.*