

Bloom Consulting

Countries, Regions and Cities

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Bloom Consulting

Internship position – Public Relations Manager

Madrid, 2015

## Public Relations Manager Internship

### About Bloom Consulting

Bloom Consulting is an international consulting company, with headquarters based in Madrid, Spain. Bloom Consulting's expertise lies in country branding and the development of strategies for countries and cities. We have been interviewed by the Economist and Forbes Magazine, and have been categorized as one of the key global players in this matter. We work hand in hand with many governments, as can be attested by our work with the Latvian, Spanish, Brazilian, and other governments. For more information see [www.bloom-consulting.com](http://www.bloom-consulting.com).

To support our team in **Madrid, Spain**, we are looking for a **Public Relations Manager Intern** for 3-6 months. The Public Relations Manager should be a bachelor or master student (or graduated) with a PR, Media, Communication or Business degree background.

### The position typically includes

- Responsibility for the Public Relations of Bloom Consulting
- Contributing new ideas to the PR strategy of Bloom Consulting
- Contacting conferences, organizations and universities related to the field of country branding
- Contacting journalists and bloggers, calling their attention to the ranking and projects elaborated by Bloom Consulting
- Gathering, collecting, analyzing, and reporting different types of data, maintaining databases
- Conducting research, which will include consulting external sources, elaborating surveys, and browsing the Internet for data sources and information
- Processing Excel figures and PowerPoint presentations

### What we expect

- Accountability, creativity, good communication skills and enthusiasm
- Fluent at speaking, reading and writing in English
- In depth knowledge and understanding of media communication and journalism; networking and relationship building skills
- Organizational skills, with a proven ability to meet deadlines and give attention to detail
- Ability to work as part of a team as well as individually
- Ability to take the initiative and proactive approach
- A good working knowledge of Microsoft Office Word, Excel and PowerPoint

### What we offer

- Personal and professional development plan – we offer a personal Intern Development Plan for every intern to develop hard skills and soft skills with several evaluation meetings during the course of the internship
- Top Management Involvement – we provide a chance for our interns to face a real challenge and work directly with senior management, interns actively participate on the front line of projects and are given a lot of responsibility
- International Environment – during the internship you will work with people from different cultural backgrounds and have the opportunity to enlarge your international network
- Personal Recommendations – top performing interns get personal recommendations from senior management, every intern receives an internship certificate describing the tasks and achievements

### Please note

- Interns are required to have a valid health insurance for the duration of the internship
- Interns need to bring their own laptop with Microsoft office programs (Excel, Word, and PowerPoint)
- The internship is not remunerated

### How to apply

Send an email to [hr@bloom-consulting.com](mailto:hr@bloom-consulting.com) with an English **CV** and **Cover Letter** attached.