



## Internship Editorial and Online Marketing Turkey in Berlin

Visual Meta GmbH is an innovative Internet company based in the heart of Berlin, which has grown rapidly since being founded in 2009. Since December 2011 our company has been taken over by the Axel Springer Group.

We run shopping platforms named **LadenZeile** and **ShopAlike** in several European countries, offering fashion, furniture and a variety of other products to our users. Our service is used by thousands of daily visitors and an ever-increasing number of partner shops.

We are looking for motivated interns (m/f) as soon as possible who master the Turkish language fluently to support our team and promote the expansion of our shopping portal [www.shoppala.com](http://www.shoppala.com).

### Your profile:

- Interest in writing about fashion and lifestyle products
- Enthusiasm for e-commerce and online shopping
- Fluent in spoken and written Turkish
- Good English skills, German is a plus
- Proactive, conscientious, accurate, hardworking, self-reliant and self-dependent
- At least six months time

### Your responsibilities:

- Writing copies and articles for our website [www.shoppala.com](http://www.shoppala.com)
- Implementation of online marketing campaigns and strategies with focus on organic search engine marketing
- Taking care of on-page quality and providing relevant content for the platform
- Performance analysis with different SEM tools
- Affiliate marketing and social media marketing (Facebook, Twitter, Google+, etc.)

### What we offer:

- Internship-compensation
- Full-time employment (5 days/week)
- Integration into a committed, successful and international team
- Opportunity to work independently and gain a lot of insight into the field of E-Commerce and Business Development
- Flexible working hours
- Healthy snacks (fruits, cereals), water and hot drinks
- Team Events, corporate events and leisure activities

**If you are interested in an exciting position in a great team, please send us your English application via e-mail (Please don't forget the subject: "Internship Turkey") to:**

**Arda Cakmak:**

E-Mail: [jobs@visual-meta.com](mailto:jobs@visual-meta.com)

Your application should include: Application letter including your earliest start date, CV, relevant references and certificates.

**We look forward to receiving your application!**