

Interconnection Consulting Group Internship Market Analysis

Job Description: Interconnection Consulting is an internationally oriented marketing research and consulting company based in Vienna and Barcelona. We focus on industry market reports, distribution research as well as ad-hoc research (customer satisfaction, image, etc.)

We are looking for interns who want to work for three to six months in our company headquarter in Vienna. (full-time internship, 40 h/week)

Currently six interns are working for us in Vienna. The interns work as assistants together with our industry experts and learn how to conduct marketing research on interesting projects.

From the very beginning of the internship, you will be involved in the creation of national and international market studies for the B2B sector or ad-hoc market studies. In this role you will be responsible for research, analysis, preparation/visualisation of data, as well as sales. High degree of independence and responsibility.

At the end of the internship, you should have written a comprehensive market study for a specific industry and have expert knowledge of this industry.

Candidate Requirements: Good comprehension of numbers/data and an interest in market research, marketing, statistics, business studies and economics, analytical and structured work habits, ability to work independently, and proficient knowledge of Excel and PowerPoint.

Applicants should speak & write GERMAN and English fluently. Further languages (Italian, French, Spanish, Eastern European languages, or Russian) and other internships (in the areas of Marketing, Consulting, or Market Research) as well as good communication skills are advantageous.

Please apply in GERMAN.

Type of job: Internship

Job open to: Students and Graduates
(as of start date)

Job Starts On: 01-Sep-2009

Job Ends On: 28-Feb-2010

Required languages: English (Fluent) AND German (Fluent)

Open to these areas of study: Business Studies, European Studies, Financial Management, Hospitality - Catering/Hotel Management, International Relations, Management Science, Marketing and Sales Management, Political Science, Psychology and Behavioural Sciences, Social Sciences, Sociology, Statistics